## Display ADVERTISING RATES



|  | Third Page $10.375^{\prime \prime} \times 5.25^{\prime \prime}$ <br> \$210 / Daily <br> 1 week \$525 <br> 1 month $\$ 1050$ <br> 3 months \$2100 <br> 6 months \$3150 <br> 1 year \$4200 |
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|  | Quarter Page <br> 10.375" x 3.75" <br> \$150 / Daily <br> 1 week \$375 <br> 1 month \$750 <br> 3 months \$1500 <br> 6 months \$2250 <br> 1 year \$3000 |
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|  | Column <br> 1.979" x 15.838" <br> \$160 / Daily <br> 1 week $\$ 400$ <br> 1 month \$800 <br> 3 months \$1600 <br> 6 months $\$ 2400$ <br> 1 year \$3200 |
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Electronic File Submission Requirements: Platform/Media: CD-Rom, Email

Software: QuarkXPress 8.0 (MAC), Photoshop (CS4), and high-resolution PDFs with fonts embedded. We do not accept Publisher, Power Point, Illustrator or Corel Draw files
Images: We accept TIFF, JPEG and PDF image files.

## Page Measurements

> Column Widths
> 1 column: $1.979^{\prime \prime}$
> 2 columns: $4.0788^{\prime \prime}$
> 3 columns: $6.177^{\prime \prime}$
> 4 columns: $8.276^{\prime \prime}$
> 5 columns: $10.375^{\prime \prime}$

Maximum Column Height: 15.838"
Gutter Width $=.12$ "

